



## **2014 Participant Survey**

Please take a moment to fill out this survey. Your input is very important to us and to creating a top notch marathon. Thank you for your time and hope to see you at next year's Journeys Marathon

Finished Surveys can be sent to:

The Eagle River Area Chamber of Commerce & Visitors Center at:

P.O. Box 1917-JMSV, Eagle River, WI 54521

Faxed to (715) 479-1960 or emailed to: [kim@eagleriver.org](mailto:kim@eagleriver.org)

How do you decide what races to participate in? \_\_\_\_\_

How did you learn about Journeys Marathon? \_\_\_\_\_

Have you seen our printed ads in one or more of the following? (please check all that apply)

- ☐ Running Times ☐ Runners World ☐ Silent Sports ☐ MidWest Events ☐ Badgerland Striders ☐ Chicago Athlete  
☐ Run Minnesota ☐ Running Journal ☐ The Competitor - Chicago ☐ New England Runner  
☐ Other \_\_\_\_\_

Have you seen our internet ad on one or more of the following? (please check all that apply)

- ☐ Running Times ☐ Runners World ☐ Silent Sports ☐ MidWest Events ☐ Badgerland Striders ☐ Chicago Athlete  
☐ Run Minnesota ☐ Running Journal ☐ The Competitor - Chicago ☐ New England Runner  
☐ Other \_\_\_\_\_

Have how many times have you participated in Journeys Marathon in the past: ☐ 1-5 ☐ 6-10 ☐ 11-15 ☐ 16-18

What did you think of the Journeys Marathon, Half Marathon/Power Walk or 5K course. Please comment:

Would you participate in Journeys Marathon again? ☐ Yes ☐ No

Why? \_\_\_\_\_

Would you recommend Journeys Marathon to fellow runners/walkers? ☐ Yes ☐ No

Why? \_\_\_\_\_

Please suggest other ways to tell more runners/walkers about Journeys Marathon.

Did you like the Confirmation Mailing you received prior to the race? ☐ Yes ☐ No Why? \_\_\_\_\_

(OVER PLEASE)

**Did you attend the spaghetti dinner? How would you rate it on a scale of: 1 poor - 5 excellent.**

1      2      3      4      5    Suggestions \_\_\_\_\_

**You received a Racer's Goodie Bag: How would you rate the items in it on a scale of 1 poor - 5 excellent.**

1      2      3      4      5    Suggestions \_\_\_\_\_

**Did you like the Finish Line Water Station: How would you rate it on a scale of 1 poor - 5 excellent.**

1      2      3      4      5    Suggestions \_\_\_\_\_

**Did you like this year's moisture wicking T-shirt?**    ☐ Yes    ☐ No

Why? \_\_\_\_\_

**Did you stay with one of the area accommodations offering a special rate to stay during Journeys Marathon?**

☐ Yes    ☐ No    Who did you stay with? \_\_\_\_\_

**What can we do to improve our race? We try to improve at least 5 things every year, what are your top 5**

**improvement recommendations for next year?** \_\_\_\_\_

**Do you plan to visit the Eagle River Area again?**    ☐ Yes    ☐ No    If so, when \_\_\_\_\_

**Do you have any other comments?** \_\_\_\_\_

**Thank you for your time and for filling out the Participant's Survey.**

**We hope to see you at next year's Journeys Marathon.**

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